

ALIYAH / ALIYAH SNR CARE

INTRODUCTION: Aliyah is a very special unit made from kinky straight human hair.

SHE COMES WASHED, TREATED AND READY TO WEAR!

She comes in varying forms; closure, frontal, full lace units. It is very important to know that irrespective of the type of unit she comes in, Aliyah requires the exact same care/maintenance process

NONRECOMMENDED PRODUCTS

DRYING AGENT: Hair moose, hair sprays, spray gels and sulphate high shampoos (which is almost all shampoos), etc.

QUE: What is it about these products that make them generally unsafe for Aliyah?

ANS: The aforementioned products often contain alcohol (such as ethanol, isopropanol, sd alcohol 40, propyl alcohol, propanol, etc.) which ensures that the product dries quickly and holds the style in place. This however has a downside to it as these products tend to prevent moisture absorption and retention as well as dehydrate the hair shafts.

While not all brands of these products are severely drying, especially modern formulas that include conditioning agents, frequent or improper use of them can strip the Aliyah unit of moisture causing dryness which then leads to brittleness, shedding and matting up/ tangling.

TIPS TO PREVENT DRYNESS

ALCOHOL FREE/ LOW ALCOHOL PRODUCTS

We recommend using the brands of these products that contain fatty alcohols (good alcohols like cetyl and stearyl that are moisturizing and safe) and of course using them in moderation; using products that have way less alcohol content or contain added nutrients and conditioning agents. Always read the ingredients/label on the products before purchase or use.

USAGE

Products should be used in moderation; that is in smaller quantity and nondaily use.

PROPER APPLICATION OF PRODUCT

When using hair moose, never apply product directly onto hair, apply on palms, comb or any other surface before applying on hair. In the case of hair sprays and spray gels, spray at least 10-12 inches away to avoid a concentrated close-up blast unto hair. For shampoos, never apply shampoo directly onto hair, mix shampoo in water then dip to wash, for longer lengths of Aliyah (16" upwards make sure to put hair in big sections of twists before washing).

STORAGE

Do not store your unit in high temperature places.

Always store your unit inside the satin bag it came in. Make sure to put unit in partings/sections of big twists before storage.

WASHING/CLEANING

Limit daily washing of your unit; in the case of product use, make sure to wash off excessive product before storage (this should be after product has been applied on the unit several times; say 4-5 times). Make sure to follow washing instructions as stated in this guide book.

WEATHER

We do not recommend wearing Aliyah often during winter or in cold weather, just like your natural hair, the combination of low temperature and low humidity in winter can lead to severe dryness, brittleness and an increased risk of breakage.

Here are three ways to care for Aliyah in cold weather:

- a) Use hydrating leave-in conditioner and argan oil to seal in moisture (do this by mixing leave in conditioner in water in a spray bottle, then spray all over your unit, seal in with some argan oil and leave to air dry.
- b) Limit heat styling: As tempting as it is to use flat iron to keep it sleek, excessive heat during cold weather can increase dryness and breakage. Use heat protectant if you must.
- c) Always store Aliyah inside the satin bag she came in when not in use, this prevents friction. Best to put her in big parts of twists before storage.

CONDITIONING

Do a deep conditioning routine (as stated in this care guide) whenever unit starts to feel dry or after prolonged use (daily wear of 4-6 days, nondaily wear of 2-3 months) to restore moisture.

STYLING

Make sure to always use a heat protectant while styling Aliyah and always style in low heat.

PLEASE NOTE; There is no need to wash Aliyah upon delivery to you as she is already washed and ready to wear.

RECOMMENDED PRODUCTS FOR ALIYAH

CONDITIONER: Use a moisturizing conditioner, leave in conditioner while washing (wash as recommended in this guide).

ARGAN OIL:

Aliyah will do so well with an occasional application of good quality argan oil (best applied in damp state).

Curl Comb

Spray Bottle
Water

HOW TO WASH ALIYAH

FIRST STEP

DETANGLE

- 1) Your unit when not in use should be in parts of big twists; if not then go ahead and part her into 6-8 sections.
- 2) Mix water and very little leave in conditioner in a spray bottle, spray each section right before you begin to comb (using your curl comb). Carefully comb from the tip, going upwards to the roots /scalp; this is how you avoid breakage.
- 3) Make sure to put each section back in twist after detangling.

SECOND STEP

WASH

If there isn't a lot of products on your unit, there is no need to shampoo; if you have applied argan oil or leave in conditioner on her more than 6 times then she indeed needs a shampoo wash; if not then please refrain from washing with shampoo. Wash only with conditioner.

HOW TO WASH ALIYAH WITH CONDITIONER

This is the next step after your detangling process.

It is important to note that you do not necessarily need shampoo to wash Aliyah. If you did not apply a lot of product on your unit or get a lot of dirt or dust on it, there is no need to use a shampoo as using shampoo on her often can lead to dryness, especially if it is not a moisturizing shampoo. You should often wash with only conditioner.

HOW TO:

(washing the regular way, without shampoo):

- i. Add some drops of conditioner in a bowl, sink, etc. and add enough water to saturate the unit (dip hands into the water and properly mix the water and conditioner together.
- ii. Submerge your unit in it, rubbing on hair gently (remember that your unit must be in twists), if you are not satisfied with the cleanness after the first wash, repeat this exact process again.
- iii. Next you rinse out.

- iv. After rinsing out, add some drops of leave in conditioner in a bowl, sink, etc and add enough water to saturate the unit (dip hands inter the water and properly mix the water and conditioner together).
- v. Dip hair twice or thrice and submerge hair in the water mix.
- vi. Rinse out only twice (as the goal is to retain some of the leave in conditioner).
- vii. For longer lets of Aliyah, wear her on a dummy head and begin to comb her out; for shorter lengths (16" below) no need to wear on a dummy head. Work in the sections as you have it, one sectioned twist at a time, you loosen one twist and then start to comb from the tips gradually to the root. Do this to all the sections and then apply argan oil while hair is damp.

HOW TO:

Add some generous (but not too generous) drops of argan oil on palm, rub together and apply all over unit.

Leave to air dry.

HOW TO WASH WITH SHAMPOO

Having done your detangling process, now your unit is in big twists.

- i. Add 2-3 drops of shampoo in a bowl, sink, etc. and add enough water to saturate the unit (dip hands into the water and properly mix the water and shampoo together).
- ii. Submerge your unit in it, rubbing on hair gently (remember that your unit must be in twists), Doing this once is enough. Unless you have some serious unlikely substances on your unit (eg dye, alcohol,vomit,etc)
- iii. Next you rinse out.
- iv. After rinsing out, add some drops of leave in conditioner in a bowl, sink, etc and add enough water to saturate the unit (dip hands inter the water and properly mix the water and conditioner together).
- v. Dip hair twice or thrice and submerge hair in the water mix and leave for 5 minutes.
- vi. Rinse out only twice (as the goal is to retain some of the leave in conditioner).
- vii. For longer lets of Aliyah, wear her on a dummy head and begin to comb her out; for shorter lengths (16" below) no need to wear on a dummy head. Work in the sections as you have it, one sectioned twist at a time, you loosen one twist and then start to comb from the tips gradually to the root. Do this to all the sections and then apply argan oil while hair is damp.

STYLING

These are the key things to note when styling Aliyah / Aliyah Snr:

Always use a heat protectant when styling with heat.

Style in low heat.

PLEASE NOTE: unless you are very certain that the hair moose is water base (read product label to see ingredients and ascertain that it is devoid of the aforementioned ingredients in page 1 of non-recommended products; water should be the key ingredient), we generally do not recommend saturating Aliyah in hair moose. In the case where you are certain that the hair moose you intend to use is water base, make sure to use it on damp hair, NEVER ON DRY HAIR.

Say you had Aliyah in curls and want to switch the look up, leave the curls to fall on its own and if you do not have the time to wait it out. Gently comb out the curls with a wide tooth comb, walking in very small sections at a time.

HOW TO DO THIS:

Take a small section

Spray some water on it to make damp

Begin to comb gently from the tips, gradually walking your way to the roots, (basically the detangling process).

Put each section in a twist after detangling.